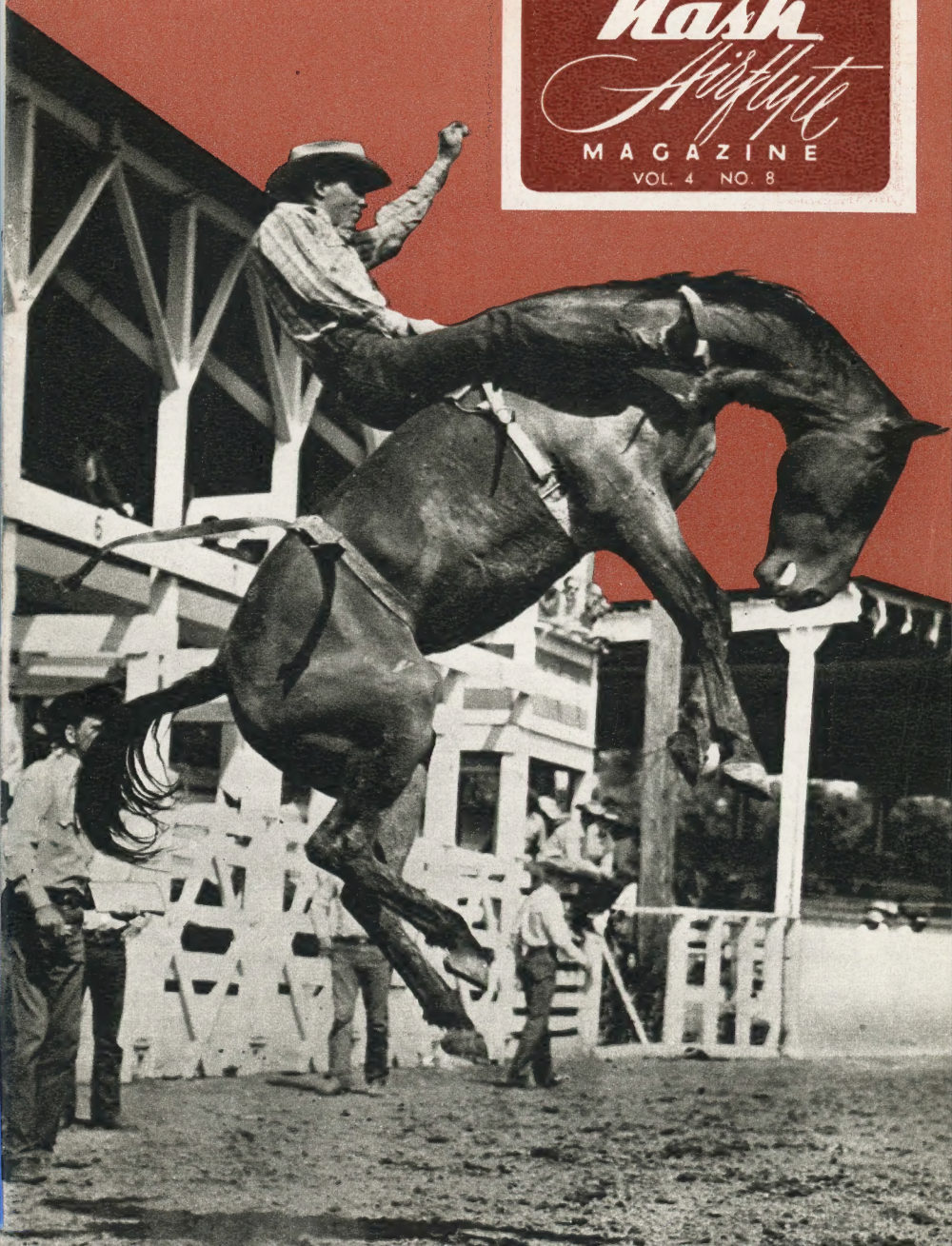


*Nash*  
*Highlyte*

MAGAZINE

VOL. 4 NO. 8





1953



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NO. 8

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★★★★★★★★★★★★★★★★

Our cover photo reveals the kind of action you can see at rodeos this summer. There's a story about them on page 26. In this picture the harness horses storm around the first turn, as they will at The Hambletonian (see page eight).



## Miss America '53 Prepares to Bow out



*A Queen Abdicates  
in High Fashion*

**A** WARDROBE for a queen, of course, must be glamorous. It must be travel-worthy, too, if that queen is Miss America.

During her reign of nearly a year now, Neva Jane Langley, Miss America, 1953, has crossed the United States seven times. Her itinerary has included everything from auto races at Philadelphia to a faculty luncheon at Michigan State College. A round of auto shows took her from San Francisco through Chicago, Ft. Wayne, and Boston, and finally this Spring to New York for the Parade of Stars Auto Shows.

Yet the lovely gowns Miss Langley has worn for her many public appearances will be eclipsed by her pageant gown, especially created for her of Everglaze cotton satin ablaze with shimmering embroidery. She will wear it when she places her jewelled crown on the head of Miss America 1954. Her crown, incidentally, is a dazzling headpiece —

Miss America 1953 wore this pale pink evening dress of Everglaze cotton satin during the New York automobile show. The strapless and draped bodice accents a small waist above the flowing full skirt.



another original creation designed particularly for Her Highness.

The pageant gown is a special dress for a special occasion. It has been designed to harmonize with the extraordinary settings of this year's Miss America Pageant at Atlantic City's Convention Hall.

Theme of the 1954 Pageant will be developed around the wonders of the seas, and a tremendous water

(continued on page 6)

*In this shimmering gown that follows the wonders-of-the-sea theme of 1954 Pageant, Miss Langley will crown her successor at Atlantic City's Convention Hall.*





(continued from page 5)

curtain has been constructed for this aquatic setting.

Setting up such a spectacular back-drop for this annual pageant is the particular specialty of J. Howard Buzby, owner of the Hotel Dennis, and his son George Buzby. Ever since 1940, the magnificent stage productions for the Miss America Pageant have been created and executed in the inimitable Buzby style.

Mme. Kiviette, a leading American couturier, was selected to create the pageant gown, and she, too, used the sea as a motif. The gown is a concoction of shell-pink cotton satin and matching Alencon lace in a shell pattern.

The motifs of the lace, which forms the strapless bodice, are traced with baby pearls, rhinestones and rose crystal teardrops like pink water droplets. The skirt of cotton satin is appliqued with the lace shell motifs and iridescent sequins embroidered in a wavy design. The gown is enveloped in a mist of foam green tulle.

Like any celebrity, particularly a feminine one, Miss Langley has taken a keen interest in her clothes and has shown uncommonly good sense in her selection of a wardrobe.

For one of her appearances at the New York auto show, for example, she chose a cotton satin evening gown in pale pink to emphasize her beauty. On other formal occasions she has worn a black and white satin gown with heart-shaped bodice, a brilliant red cocktail dress with a flattering neckline, a full-skirted gown in rich monotone, with a mated evening coat in a charming



*During appearances this year at San Francisco, Chicago and New York, Miss Langley wore a brilliant red cocktail dress in Everglaze moire. The neckline serves as a frame for this girl's natural beauty.*

print. But wherever Neva has gone, whatever the public appearance, she has displayed a pronounced flair for clothes.

Miss Langley had a supreme thrill when she received her crown, and she has had many others in the past year. When she crowns her successor, she will climax an arduous reign.

The year's activities sound like a glamorous lark, but any queen's routine is taxing. For Neva it was a steady round of civic appearances. There were luncheons, women's club gatherings, endless interviews, travel-



ing, and posing for photographers.

Miss Langley has clearly demonstrated her poise and presence during this dizzy whirl of events. She has a command for any situation in public, whether it is a question of social etiquette, or an exchange of opinions on an international question.

Miss Langley has received a \$5,000 scholarship to develop her own natural musical endowments. The scholarship was provided by

Nash Motors and Joseph Bancroft & Sons Company, producers of Everglaze Fabrics.

With the musical guidance she will receive from this scholarship, plus her own inherent poise, she carries two huge assets in pursuing a career before the footlights.

She made a grand entrance last September when she was crowned Miss America, 1953. The coronation of her successor will be no less elegant this year at Atlantic City.

*There's a gleam of elegance in Miss America's strapless evening gown with its own luxurious wrap. The full-skirted gown is in a rich, wrinkle-resistant monotone; evening coat in a charming print.*



*Philip Hulitar designed this black and white, cotton satin ball gown especially for Miss Langley. It has a heart-shaped bodice, twin panels in the back skirt, and is lavishly sprayed with brilliant sequins.*





# August Is The Month For Trotters And . . . .



## ★★★ THE HAMBLETONIAN ★★★

**A**UTHENTIC touches of rural America are becoming difficult to find in 1953, especially in the eastern half of the country.

It is surprising, therefore, that one spot reminiscent of 1910 can be visited less than 70 miles from the ulcers and high blood pressure of Manhattan. This is the quiet little village of Goshen, county seat of Orange County, N. Y.

Goshen may be placid all year long but for one day each year in August, some 35,000 swarm into town to watch the big event in Goshen's life—The Hambletonian, stake race for three-year-old trotters.

Goshen doesn't get a bit self-conscious about all of its urbane visitors from the big city. There are lemonade stands, and the train puffs in at old Erie station just as it has for a century. You can get a mighty fine chicken dinner, cooked and served by the ladies of the Methodist Church, in one of those tents in back of the grandstand. If you don't want a reserved seat, you can sprawl out on the lawn somewhere and watch the trotters under the shade of ancient trees.

The trotting horses that pull the dinky little buggies along are, themselves, a throw-back to another era when America was essentially a rural nation. Every young blade in the Gay Nineties aspired to own a trot-

ter that went fast. Dan Patch and Single G. were once household words. The sport lost ground heavily when the automobile arrived, but it has had a powerful revival in recent years as pari-mutuel tracks with night racing have mushroomed adjacent to nearly every city.

City dwellers, 30 million of them, will watch "America's Fastest Growing Sport" this summer. It is significant, however, that "trotting's Kentucky Derby" is still raced in Goshen, where the sport had its early beginnings more than a century ago in this vicinity.

Though The Hambletonian is raced in a small-town setting, there is a metropolitan flavor to the race itself. These trotters are out for a \$100,000 purse, and this is probably the biggest sports event in the country in August.

Away back in 1950, the owners of over 1,000 mares nominated their unborn foals of 1951 for this classic to be run this year on August 12. A combination of death, lameness, inferiority, bad luck and poor training has reduced these 1,000 colts and fillies to the 10 or 12 elite survivors who will start for gold and glory. The winner must capture two "heats" or mile contests, which he will negotiate in about two minutes, acme of excellence and goal of all big-league trotters and pacers.



All of the starters, indeed practically every one of the 16,000 trotting and pacing horses racing today, carry the blood of the tremendous horse for which this race was named. Hambletonian was foaled in Orange County, not far from Goshen, in 1849. Never raced, he demonstrated flashes of speed in New York City time trials for his owner, a humble farm hand. Hambletonian was put to breeding early, and his sons and daughters soon proved him a superlative sire worth a fortune. Owner William Rysdyk refused to sell him for any price and bred him to the nation's most fashionable trotting mares, including several sent to him by Ulysses S. Grant.

He was a king among horses. Because of him, the tap-tap of harness hoofbeats entertains us today and gives us a glimpse of yesterday.



## GRAND CIRCUIT RACING DATES

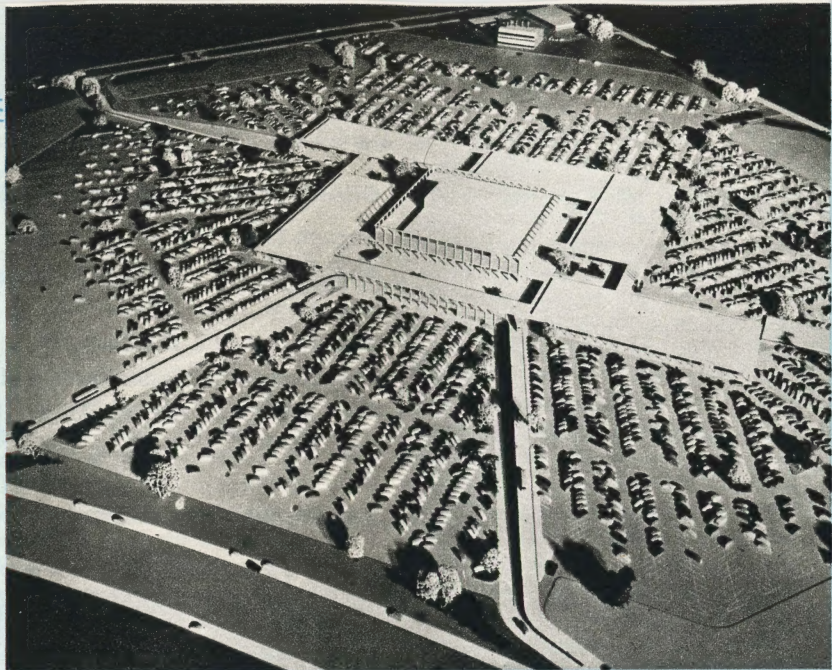
Aug. 10-15	Goshen, N. Y.
Aug. 17-22	Springfield, Ill.
Aug. 24-28	Sedalia, Mo.
Aug. 31-Sept. 4	Du Quoin, Ill.
Sept. 7-11	Indianapolis, Ind.
Sept. 12-19	Detroit, Mich.
Sept. 14-18	Reading, Pa.
Sept. 20-26	Delaware, Ohio
Sept. 30-Oct. 10	Lexington, Ky.



*Nash-owner Harrison Hoyt, a Connecticut hat manufacturer, astounded the trotting world when he won the Hambletonian with Demon Hanover. It was a popular victory as Hoyt was an amateur driver who developed Demon on his own.* ▼

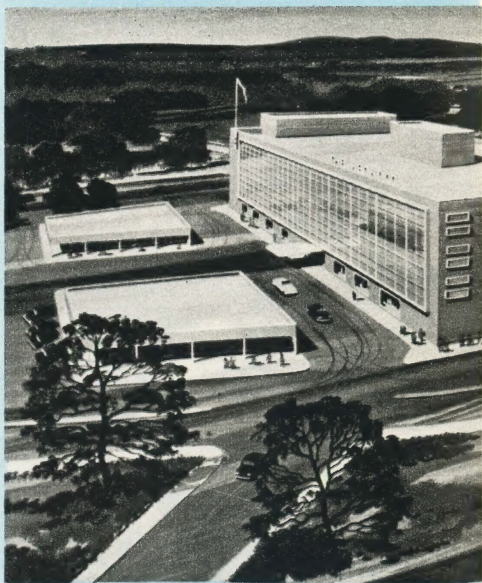






**"Northland"**  
**J. L. Hudson Co.**  
**Detroit, Michigan**

An area of more than 500,000 residents will be served when the huge Northland Center opens next March. Hudson's branch store will be the center unit in a cluster of more than 70 stores with a million square feet of floor area. The Hudson store itself will be approximately one-fourth the size of the parent store in downtown Detroit, which is the world's tallest store structure. This model shows the arrangement of courts and malls, which include shaded areas, rest benches and sheltered spots for shoppers' comfort. The sprawling parking areas will accommodate 7,500 automobiles, and 5,000 car spaces can be added later. The areas have been planned to receive cars from the four highways bounding the area. The parking system has been simplified to the point where a driver will need only to keep turning right to get in, park and leave.





# AMERICA'S SHOPPERS

## *Go Suburban!*

**I**N THE few short years since the war, the planned, one-stop shopping center has begun to change the face of American retailing. This movement of the stores to the customers has been impressive, and the promoters predict much larger sales volumes in the next few years.

The growth of the shopping center is a part of the trend toward decentralization that has been going on in this country for the past couple of decades. The automobile itself started the trend, which has been encouraged paradoxically by downtown traffic snarls and parking problems.

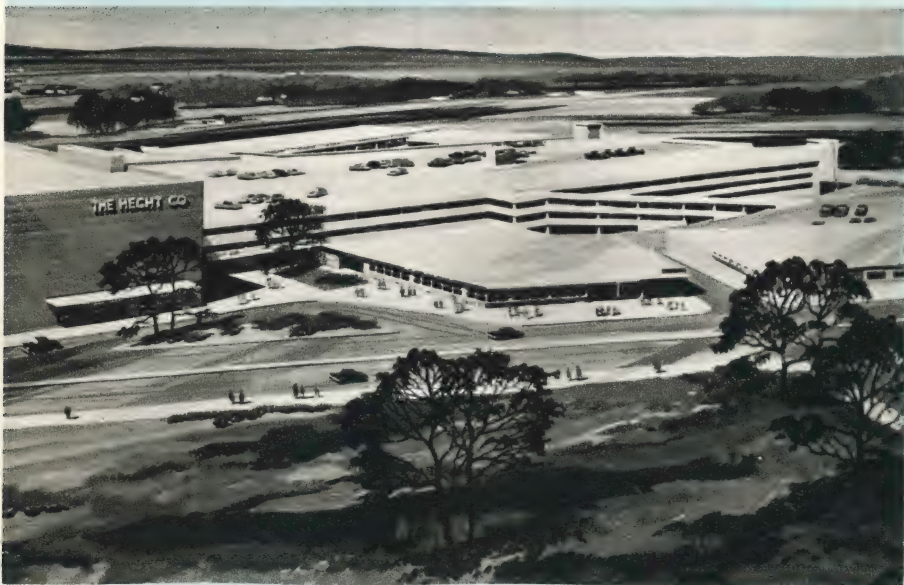
Shopping centers also have changed buying habits. There's more man-and-wife shopping, which means plenty of large-ticket purchases like electrical appliances. Some centers are open as many as four nights a week.

### **"Parkington"—Hecht Co. Arlington, Virginia**



Vertical parking is one of the chief features of Parkington, the 18-acre shopping center just across the river from the nation's capital. A large parking building almost in the center of

the triangular site can accommodate up to 10,000 automobiles a day. A recent survey has shown, incidentally, that more than 90 per cent of Parkington's customers arrive by car. As the artist's sketch shows below, the Hecht Company store dominates the center, but there's a score of other shops.







### ***"Chestnut Hill"—Filene's Boston, Massachusetts***

Children are catered to in this Filene branch that is four miles west of Boston on the Worcester turnpike. There are mite-sized drinking fountains and lavatory facilities as well as reduced versions of outdoor furniture on the terraces and in the waiting area. There are "kiddie cruisers" for wheeling small children about the store, even including a specially built model for triplets. Radiant heated walkways and a moving stairway add to the shopping comfort in this modern brick and stone building that harmonizes architecturally with the surrounding Longwood area. The store's two selling levels cover 83,000 feet of floor space. Above these floors is the penthouse, where employees rest and lunch. Also on the top floor is an area for meetings of small civic groups such as women's clubs, Parent-Teacher Associations and similar organizations. Filene's own staff has done an amusing

mural the length of the sky room depicting employees napping on clouds, eating ambrosia and enjoying themselves generally. The customer's first glimpse of the interior is through a picture window, 40 feet wide, in the center of the building. This is the fashion floor where are located the gown shop, junior shop, dresses, coats, sportswear and ready-to-wear accessories. On the lower level are the children's, men's and infants' departments. Also on the lower level is a versatile restaurant called the Strawberry Room which is capable of serving hot lunches to fifty people at a time during the noon hour and which doubles as a soda bar at other hours.

The store is divided by partitions that can provide flexibility for seasonal needs. No description of the store would be complete without a few words on the unusual telephone booths. One pair is designed like bird cages with little birds perched on the wires suggesting the deposit of coins for bird feed.



## **"Lakewood" — May Company Los Angeles, California**

The May Company's Lakewood building and adjacent parking area occupy what was a barley field just a couple of years ago. The reinforced concrete structure is the centerpiece of what eventually will be a small planned city, with a medical center, office building, hospital, post office, theaters and two huge supermarkets. The May building contains 346,700 square feet of floor space, is completely windowless and air-conditioned and is illuminated throughout with fluorescent lighting. Moving stairways can handle an estimated eight thousand customers an hour—not an unlikely load, as evidenced by the shopping throng at the right. The parking area can accommodate nine thousand cars at one time, and traffic is controlled from a tower atop the store. An underground tunnel serves the May Company and adjacent stores. One principle has guided the May Company in the Lakewood project; that is, that the suburban customer is entitled to the same complete stocks and conveniences as the metropolitan customer.







Commander Schroeder travels in his Nash Ambassador Custom. Nash is official car of The Order of The Purple Heart organization.

## He Leads *The Purple Heart*

ON ONE recent "V-J" Day, 30,000 people jammed Milwaukee's Washington Park in the greatest mass demonstration of remembrance these post-war United States have seen. These thousands stood bareheaded in the sun and gave up a mighty, silent prayer to the men and women of World War II, who had died in faraway places several years before.

Such a turnout of citizenry comes about only after prodigious organizing by someone — and in this case it was a group of dedicated young men and women who comprise Milwaukee's Allied Veterans' council. The spark plug and chair-

man of the council was the present National Commander of The Military Order of The Purple Heart, Robert W. Schroeder.

This was just another incident in the busy life of Bob Schroeder, who seemingly "puts out" 25 hours a day and night on behalf of the World War II veteran. He is known nationally as an "organization man," and yet this reputation has been overshadowed by unrelenting, single-handed efforts to aid and assist World War II veterans whenever and wherever he can.

As National Judge Advocate of The Purple Heart from 1947-1951, Bob traveled the length and breadth



## THE BADGE OF MILITARY MERIT

*the "Figure of a heart, in purple"*

U. S. Army Headquarters,  
Newburgh, N. Y., Aug. 7, 1782.

Orders of the day:

For fatigue tomorrow,  
the 2d. Massachusetts Regt.  
Countersign—York, Lancaster.

The General, ever desirous to cherish a virtuous ambition in his soldiers, as well as to foster and encourage every species of Military merit, directs that whenever any singularly meritorious action is performed, the author of it shall be permitted to wear on his facings over the left breast, the figure of a heart in purple cloth or silk, edged with narrow lace or bindings. The road to glory in a patriot army and free country is thus open to all. This order is also to have retrospect to the earliest stages of the war, and is to be considered permanent.

G. WASHINGTON, Commander in Chief



## THE PURPLE HEART

General Orders No. 3

War Department—Washington  
February 22, 1932

**PURPLE HEART**—By order of the President of the United States, the Purple Heart, established by General George Washington at Newburgh, N.Y., August 7, 1782, during the War of Revolution, is hereby revived out of respect of his memory and military achievements.

By order of the Secretary of War:

DOUGLAS MacARTHUR  
General, Chief of Staff

of the land at his own expense, to give his legal talents to fellow patriots. He has never been known to send any of them a bill for his professional services.

Again in his own community, Bob Schroeder waged a one-man war against unethical contractors who preyed on veterans who desperately needed housing for their families after returning from the service.

Largely as a result of this crusade, Bob was voted the "Man of the Year" by the Milwaukee Junior Chamber of Commerce in 1948.

Bob considers himself extremely lucky that he got off with only one injury when his battleship was tor-

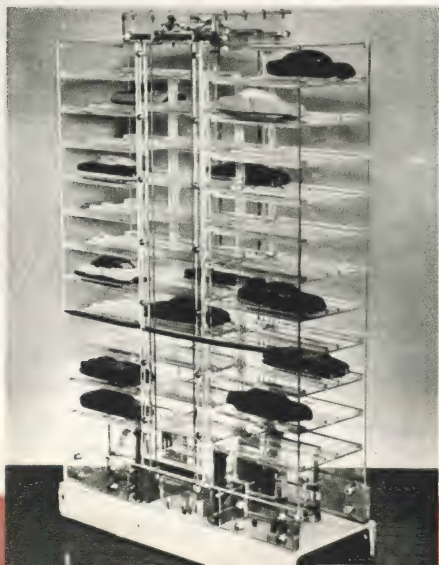
pedoed with only 48 hours of war left. "I came out of the war with a firm determination to really do something for those men who hit the beaches and did the heavy work of crawling on their bellies through flying scrap iron."

He has done all of that and more in the past eight years. The fact is that Bob, in addition to his tremendous work for The Purple Heart, is assistant district attorney for Milwaukee County!



Secretary of the Interior Douglas McKay, himself a wearer of The Purple Heart, gets a progress report from Schroeder.





▲ Four hundred cars can be stored in this four-level Beverly Hills (Calif.) garage. The structure is both prefabricated and demountable and is equipped with tilting ramps to expedite the parking or unparking of cars. Only 109 cars could be stored on the site of the garage.



◀ This simplified scale model of the automatic car storage device indicates how elevator cages carry cars up and down and across, in the double-size elevator shaft. The unit proposed in Detroit for a space 18 feet wide and 100 feet long adequately parks eight cars on each floor.



# Some Cities are Doing Something About **PARKING**

**T**HE MOTORIST who ventures into congested areas these days will be encouraged to learn that it will soon be far simpler for him to locate a spot to park.

Surveys in 68 principal cities show a shortage of 400,000 parking spaces. But the motorist can be heartened by the fact that some of these municipalities are taking bold steps to augment the ever-decreasing curb parking spaces. A recent report revealed that projects in 27 cities alone have been completed or definitely programmed to provide more than 25,000 off-street spaces.

Probably the most radical solution to the problem is being undertaken in Detroit, where the motorist soon may be able to put his car in a new building which stores autos in stacks 10 high, then delivers any one of them on call in one minute.

The proposed \$200,000 "dumb waiter" would park 100 cars at one time in a space 18 feet wide and 100 feet long.

Other cities are whittling away at the parking overload. In some towns private industry and business are bearing the cost; in others, the financing is a joint business-municipal proposition.

All sorts of novel structures have sprung up. In Beverly Hills, Calif., for example, a four-story demountable, prefabricated garage has been built. Featured in this garage are



▲ One-level parking lots such as this apparently can't accommodate all the parked cars in the nation's larger cities. The capacity of this site could be doubled or tripled by the use of a ramp garage or underground space for the overflow.





▲ This three-level ramp garage is one way that cities are trying to cope with the serious parking problem. The wall-less building can be built far cheaper than an orthodox structure. As a result, parking rates are somewhat cheaper than at a single-level lot in most cities.

tilting ramps to expedite parking.

A Washington (D.C.) structure has 10 floors of parking space, with tenants storing their cars on the floor on which their offices are located. Spokane, Wash., has been the pioneer in the "pigeon hole" parking building, in which 142 cars can be stored on four levels by means of a hydraulic elevator.

Underground garages have been successful in Los Angeles and San Francisco. Grand Rapids is planning a parking deck to be built over the Grand River. Some towns are operating lots on the honor system; others are constructing municipal ramp garages; and many others are relieving the parking press with meters, which speeds the turnover.

San Francisco led the way in underground parking with this garage beneath Union Plaza. Many cities drafted plans for similar subterranean storages, but these were laid aside for various reasons, such as high cost and unstable ground. But Los Angeles pushed ahead its plans for a garage underneath Pershing Square in the heart of the downtown district.







## Never Too Busy To Enjoy Life

**W**HEN you're busy, the years roll by quickly. And that's what they have done for 75-year-old Dr. Birney of Hannibal, Mo.

In one more year, Dr. Birney will have completed 50 years in the practice of medicine. He has received his 50-year membership pin in the Masonic Lodge. And for 40 years, the doctor and two close friends have hunted quail together on the same Ralls County farm.

From this, you get a pretty good idea that the Missouri doctor knows what he likes and sticks to it. He finds time, too, for other interests and hobbies, including fishing, reading and woodworking. And he holds membership in the Knights Templar, the Shrine and the Elks.

Dr. Birney uses his Nash Ambassador for his daily professional rounds and for his vacation trips pursuing his many hobbies.

For example, so he could do a little deep sea fishing in Florida, the Missouri physician and his wife took off in their car with reclining seats, using it as their "hotel" during the fishing excursion.

His ability as a shot is widely known. He holds several trophies for



*Dr. Birney enjoys woodworking in walnut and cherry—when he's not comforting a patient or off to a national trapshoot.*

his shooting in Grand American Trapshooting Association Handicaps.

And this past winter he kept his family supplied with turkeys and hams won at various shooting matches.

The good doctor is quite a "marksman" with a deck of cards, too. He may be the best poker player in Northeastern Missouri.

When he's not ministering to the sick, hunting or fishing, Dr. Birney somehow finds time to enjoy his woodwork hobby—copying antique furniture in walnut and cherry. On top of that, he's an avid reader! Busy or not, Dr. Birney is a man who knows how to live.



Grand Coulee Dam on Columbia creates lake 27 miles long and produces Northwest power.

## MAN-MADE MIRACLES...

# DAMS

**T**EDDY ROOSEVELT was a personality with a flair for colorful performance, and it is not unlikely that he believed he would be long remembered for his flamboyant antics and "big stick" wielding.

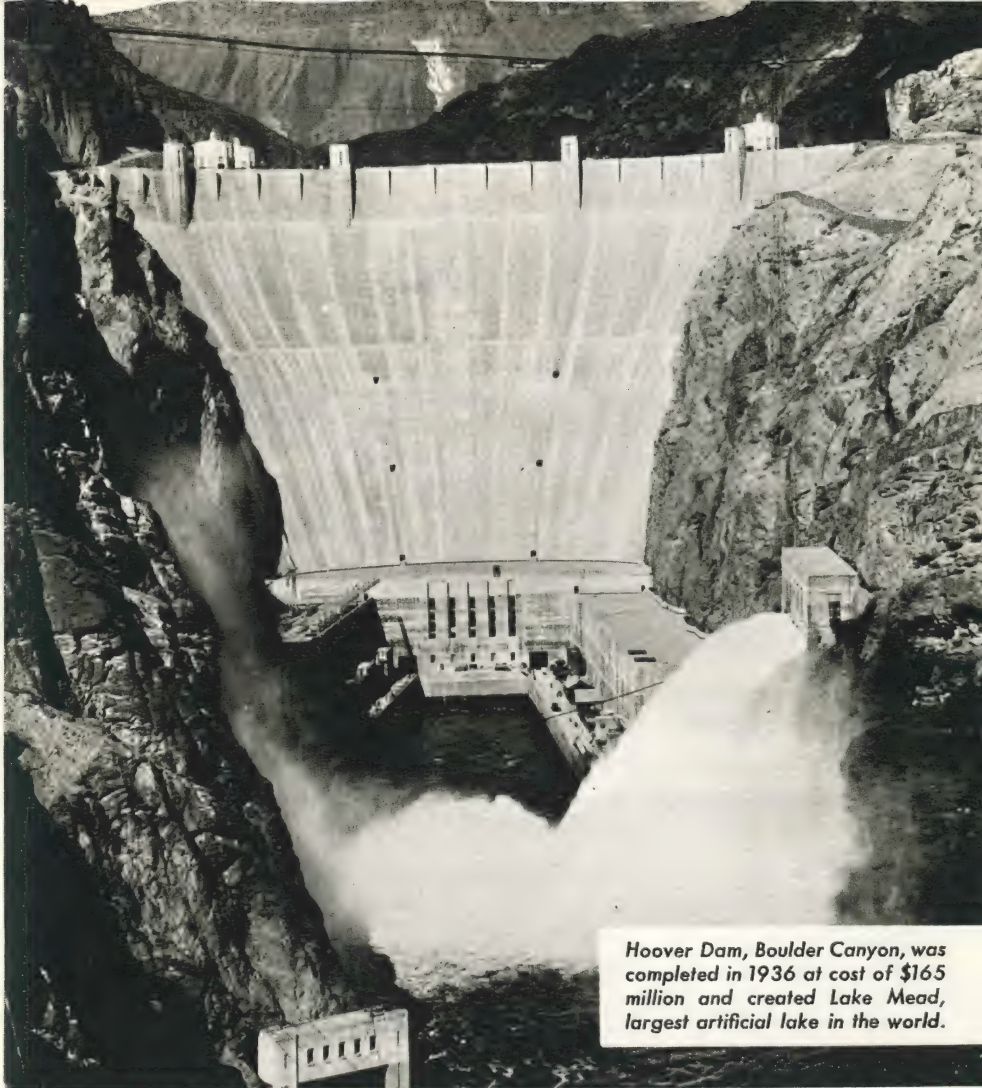
He is so remembered. Yet it is ironic that one of his routine, drab acts has had the most lasting influence on the United States. On June 17, 1902, he signed the Fed-

eral Reclamation Act. This simple signature established the Bureau of Reclamation, to supervise construction and operation of works for the reclamation of arid lands in 17 western states. It was later extended to embrace Alaska, and the first work was initiated there in 1952.

The accomplishment of the Bureau of Reclamation, in cooperation with the Corps of Engineers of the

(continued on page 22)





*Hoover Dam, Boulder Canyon, was completed in 1936 at cost of \$165 million and created Lake Mead, largest artificial lake in the world.*

## WORLD'S TEN HIGHEST AND LARGEST DAMS

HIGHEST	FT.	YR.	LARGEST	CUBIC YARDS	YR.
Hoover.....	726	1936	Fort Peck.....	125,628,288	1940
Shasta.....	602	1945	Oahe.....	78,000,000	(1)
Hungry Horse.....	564	(1)	Garrison.....	69,000,000	(1)
Grand Coulee.....	550	1942	Fort Randall.....	27,000,000	(1)
Ross.....	545	1950	Kingsley.....	26,000,000	1940
Fontana.....	480	1944	Gatun.....	25,107,000	1912
Anderson Ranch.....	456	1950	Denison.....	18,290,000	1944
Chambon (France).....	450	1934	Sardis.....	15,562,000	1940
Pine Flat.....	440	(1)	Hansen.....	13,883,100	1940
Detroit.....	440	(1)	Cherry Creek.....	14,000,000	1950

(1) Under construction, data subject to revision.



*Kentucky's greatest man-made wonder, the Kentucky Dam—longest of the 24 T.V.A. dams. It may be reached by motorists on U.S. 60, U.S. 45, or on Kentucky 38. Paducah is 30 miles away.*

*Something completely different in dams is this one on the Ohio River. It's Gallipolis Dam, the world's largest roller-type dam. The Ohio doesn't flow rapidly, but this device creates considerable power.*



*(continued from page 20)*

Department of the Army, has been staggering in those 50 years. By means of dams and reservoirs, the Bureau has built 96 dams with storage capacity of about 83 million acre-feet of water. It has erected 39 power plants with capacity for generating over four million kilowatts of power. It has strung 7,000 miles of transmission lines. It has built 16,000 miles of canals. And it has furnished water for over six million otherwise arid acres, which now grow crops worth \$650 million annually.

The government has invested about \$2 billion in these gigantic projects, which has been virtually returned in taxes since 1916. The amount of revenue received from the sale of electric power reaches \$35 million a year. The returns to the states and individuals by increased land values, employment, transportation and marketing are incalculable.

One of the most spectacular engineering projects of the Bureau of Reclamation is the partly completed Colorado-Big Thompson project, which will collect water on the western slope of the Rockies in North-eastern Colorado and carry it under the Continental Divide for irrigation and power on the eastern slope.

Another engineering marvel to see is Hungry Horse Dam, on the south fork of the Flathead River, 26 miles northeast of Kalispell, Mont., and 12 miles south of the west entrance to Glacier National Park.

Should you be motoring in the West this summer, you will be close enough to one of our major dams for a thrilling experience in observing man's engineering ingenuity.



*Nash Airflyte Select* ACCESSORIES

## Increase Your Driving Pleasure With NASH DUO-COUSTIC RADIO

SPORTS

NEWS

DRAMA

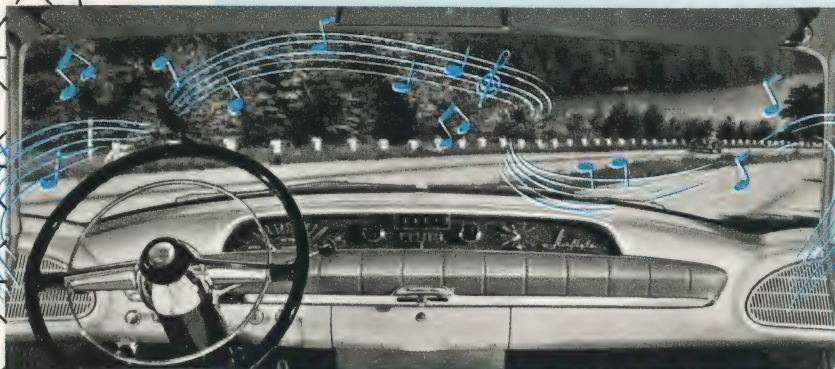
WEATHER

MUSIC

Do the hours drag on while you're on a trip?  
Do you feel isolated from the outside world?  
Do traffic tensions tie you up in knots?

The solution to any or all of these driving problems is a Nash Airflyte Duo-Coustic Radio. This radio will increase your driving pleasures immensely. And there is no finer car radio made—its twin speakers give you a rich, full tone throughout your car.

News, music, sports, or drama will be yours—clear and life-like—with a Nash Airflyte Duo-Coustic Radio.



The World's Most Modern Radio . . .  
for the World's Most Modern Car!!

When baking a pie or casserole, always place the pie plate or casserole dish on a cookie sheet before putting it in the oven. This makes handling easy, and there is never a messy oven to clean.

*Mrs. William H. Wallace  
Needham, Mass.*

To hold a door open, use a spring-type clothes pin between the bottom of the door and the floor.

*R. A. Jordan  
Claflin, Kan.*

When photographing your baby, place a piece of Scotch tape on his hand. He will sit quietly, trying to pull it off.

*Mrs. Ernest Stuhr  
Riverton, Wyo.*

Stamp collectors will find it easy to remove stamps from envelopes if placed in the refrigerator for a while. Much quicker than steaming—and stamps are never damaged.

*Mrs. Mae Anderson  
Knorrville, Tenn.*



If the teeth of your bamboo garden rake are getting worn, set the rake in hot water for five minutes. Then bend teeth under with pliers, and presto, your rake is as good as new.

*Mrs. Ursa Ward  
Iowa City, Iowa*

If your fountain pen is clogged or doesn't flow freely, empty it and fill it with vinegar two or three times. Empty and refill with ink. It will write like new.

*Mrs. Elsa MacMillan  
Philadelphia, Pa.*

Place thumb tacks in lower corners at the back of picture frames. Prevents streaking of papered or painted walls.

*Mrs. C. W. Porter  
Chanute, Kan.*

If an old clock stops running, put it in a warm oven for a short time to loosen the grease.

*Miss Blanche Williams  
New York, N.Y.*



# Helpful Hints

## FROM NASH OWNERS

Do your old awnings need painting? After the base coat dries, stripe with masking tape three inches apart and paint with a contrasting color. You will have an attractive, striped awning, after removing the masking tape when the paint dries.

*Virginia M. Meyers  
Cumberland, Md.*

Embroidery hoops kept in the laundry room are handy for holding material taut when erasing stains.

*Mrs. Orville Koehler  
Mt. Pulaski, Ill.*

To keep a rolled-up garden hose from kinking and slipping, take an old used car fan belt. Wrap it around the rolled hose, slip one end through the loop and hang on a hook.

*Don L. Miller  
Neillsville, Wis.*

When you unravel a knitted garment, wind the yarn around a quart milk bottle or fruit jar. Dip in warm water until yarn is wet through. Set away to dry slowly. This removes all kinks, after which you can wind yarn into a ball.

*Mrs. E. M. Orthman  
Greeley, Colo.*

Keep some candy gumdrops on hand. Then on rainy afternoons you can keep the little ones happy and busy making candy animals out of gumdrops with toothpicks. Lots of fun and good eating for the kids.

*Mrs. Dolores Tyler  
Posen, Ill.*

Seersucker shirts, dresses, etc., will look much better, retaining more body and crinkles, if a very small amount of starch is added to the final rinse water when laundering.

*Mrs. Mary T. Garner  
Winnsboro, Texas*



When unpacking at a hotel, hang your garments in the closet, wring out a bath towel and hang it at the back of the closet, then close the door. Wrinkles will disappear like magic.

*Mrs. Andrew R. Golob  
West Allis, Wis.*

If you have a favorite way of performing some ordinary household task, or have discovered a short cut in the performance of some chore, send it along. Nash Airflyte Magazine will pay five dollars for each contribution published. None will be returned. Address all contributions to Nash Airflyte Magazine, 431 Howard Street, Detroit 31, Mich.

# CHEYENNE

## GRANDDADDY OF ALL RODEOS

By E. J. WARD  
Wyoming State Tribune



ALL SUMMER long until late September, the West is sprinkled with rodeos, ranging from the small dude ranch shows that feature local talent to the big, week-long celebrations that attract cowboys and rodeo fans from all parts of the nation.

None is more famous or spectacular than Cheyenne's Frontier Days. This oldest, continuous big-time rodeo explodes with its 57th show this summer. For five days the cream of the crop of the rodeo world will be in action in Frontier Park's spacious arena.

Rodeos had their origin in contests among cowhands who sought to prove their skill and supremacy in the various chores and duties of

*Gene Pruett, one of the better-known riders out of the Northwest, takes a ride on the famed bronc, Calgary Stampede.*

workaday ranch life. Though a good many regular cowhands take time out from their ranch duties to participate in Frontier Days events—mainly roping—it's the professional rodeo performer who dominates the scene today.

All are lured to Cheyenne by the chance for fame and fortune. Bronc riders, ropers and bulldoggers appear before 100,000 frenzied spectators during the five days at Cheyenne, and they vie for cash prizes totaling more than \$50,000.

Two things distinguish Cheyenne Frontier Days from most rodeos—both from the spectators' and per-



formers' points of view. First of all, the cowboys themselves, and the wild beasts they attempt to tame, are the stars of the show. Also, the huge arena at Cheyenne, in contrast to the small confines of some of the well-known indoor rodeos, gives both cowboy and beast a chance for "full performance."

Featured events at Cheyenne include professional and amateur saddle bronc-riding, bareback riding, Brahma bull riding—considered one of the most dangerous events in rodeos—steer bulldogging, steer roping, calf roping, a wild horse race and a chuckwagon race.



*Leaping from a running horse onto the neck of a wild animal is a day's work that takes this cowboy less than 15 seconds.*

*This mean, contrary critter masters amateur bronc rider in three jumps out of the chutes.*





*Heading for a bone-jarring spill is Steve Johnson. These Brahma bulls have an adverse attitude toward all humanity, and this outlook enlivens the Cheyenne show considerably.*

Frontier Days fans consider the latter two the most spectacular.

In the wild horse race, a cowboy and his assistant must hold down and saddle a furious, wild bronc. Then he must mount the beast and attempt to race him around a half-mile track and across the finish line. Most of this action takes place directly in front of the spectators and with 15 or 20 wild horses bucking in all directions.

The chuckwagon race is just as breath-taking, if not more so. At the crack of a gun, wagons pulled by two teams of horses must be loaded with a cook stove and other camping gear by the outriders and then complete a figure-eight maneuver in the arena in a wild dash.

There is more, plenty more, during Cheyenne's Frontier Days—Indians, parades and nights filled with

the music of big-name bands. The show really belongs to the cowboys, however. The Cowboy is supreme at Cheyenne. All the rest is mere window dressing.



*It's a tense moment for Eddie Brooks, but he gets away unscathed in this ominous action.*



# SMILES ALONG THE ROAD

## TO THE WINDS

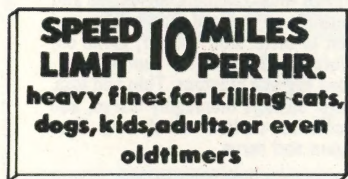
A sign in a Yokohama, Japan, express agency:

**GIVE US YOUR BAGGAGE AND  
WE WILL SEND IT IN ALL  
DIRECTIONS**

*Mrs. W. N. McVey  
King City, Mo.*

## COMPLETE COVERAGE

I saw this sign on the outskirts of Warren, Idaho:



*Mary Turner  
Weiser, Idaho*

## CEMENTED FRIENDSHIP

A plastering contractor in Rockford, Ill., has this sign on his truck:

**RALPH OLSON  
SEE ME BEFORE YOU GET  
PLASTERED**

*Mrs. Neal Pearson  
Rockford, Ill.*

## SOFT-SOAPING

Seen on sign along highway, advertising electric dishwasher:

**WE CURE DISH TEMPER**

*Mrs. Harold L. Hyde  
Oakland, Calif.*

## NO INTERMISSION?

Sign at a Cedar Lakes, Wis., resort reads:

**DANCING FROM 6 P.M. TO  
EXHAUSTION**

*E. A. Mooney  
Milwaukee, Wis.*



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# McCarthy's

At Town's Edge  
of Minneapolis

**W**HEN McCarthy's Cafe was built in St. Louis Park, just outside Minneapolis, in 1941, it was a small, intimate eating place seating about 60 persons. Today the delightful suburban restaurant at 5800 Wayzata Boulevard seats about 600 persons. Private dining rooms accommodate eight to 125 persons.

Although McCarthy's is away from Minneapolis' downtown traffic, it is only seven minutes' driving time from the loop. Two large parking lots favor motorists.

An interesting feature of the building is the Rock Garden Bar with a picture window looking out on a waterfall surrounded by pine trees.

McCarthy's patrons have many favorite foods. Fresh lobster is expressed in five times weekly from New Brunswick, and South African

lobster tail also is available. Twelve-ounce tenderloins and 18-ounce New York-cut sirloins also rate high.

But Chef Leo Olsanski's pet dish is McCarthy's salad for four. Here is the recipe for this delicacy:

## SALAD FOR FOUR

1½ stalks Romaine  
8 fillet of anchovies  
¼ tsp. dry English mustard  
1 lvl. tsp. ground pepper  
4 lg. serv. spoons wine vinegar  
8 lg. serv. spoons garlic oil  
4 dashes Worcestershire sauce  
1/5 tsp. paprika  
1 coddled egg (one minute)  
French bread croutons  
Parmesan cheese

Leaf and cut Romaine about 1½ inches wide. Chop anchovies fine and sprinkle on mustard. Add pepper and salt to taste. Add vinegar, garlic oil, Worcestershire sauce, paprika, coddled egg and croutons. Thin and toss. After salad is thoroughly tossed, add generous portion of cheese. Toss again and serve.







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